



## 25% more sales via the website with Produmex WMS en SAP Business One



### Company name

Gymna & Vitamed (sister companies) – Bilzen, Belgium

[www.gymna.be](http://www.gymna.be)  
[www.vitamed.be](http://www.vitamed.be)

### Industry

Distribution & logistics

Employees  
+30 people

### Solutions

SAP Business One with add-ons CRM, and Produmex WMS

Vitamed and Gymna chose SAP Business One® to connect their web shop to their ERP system and provide their sales with insights into their data. Produmex installed SAP Business One® and add-ons CRM and PDMX WMS. The companies now have a great insight of their data and their workflows are more efficient. Customers can consult their personal account and see previous purchases and discounts.

### Why choose SAP, Boyum and our add-on:

- Stability and breadth of functionality of the SAP Business One application.
- Quality and excellent integration ability of Produmex's own PDMX Warehouse Management System (WMS) for SAP Business One

### Which benefits have you achieved after the implementation:

- Everyone has real-time information about customers, invoices, deliveries and available products
- Websites can be set up abroad now too, which are much more targeted, all supported by the database
- Sales via the website have already increased by 60%
- The customer service department saves time because the software generates a picking list of available and unavailable items for every order, which the department uses to organize lorries and plan logistics faster
- Customers can log in and find all their details, look up orders and invoices, and see which items are available, always with the right price including any discounts
- Technicians and salespeople work better and faster now

***"We opted for SAP Business One. It's a very practical package containing everything you could dream of, including all sorts of add-ons such as CRM and Produmex WMS. Everyone has real-time information about customers, invoices, deliveries and available products, but the biggest benefit comes from its integration with our new website"***

Frank Cesar, Managing Director of VitaMed